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| Northern Wild Rides Privacy Policy |
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| **November 1**  Northern Wild Rides  Authored by: **Jack Berry Last Updated: NOV 2, 2023, 12:11AM MNT TIME** |

A logo of mountains in a diamond shape

Description automatically generated

# Privacy Policy

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| **What type of information do we collect?** *We receive, collect, and store any information you enter on our website or provide us with in any other way. In addition, we collect the Internet Protocol (IP) address used to connect your computer to the Internet, login, e-mail address, password, computer and connection information and purchase history. We may use software tools to measure and collect session information, including but not limited to, page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.* |
| How do we collect information?  *When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address, and email address. Your personal information is protected but will be used for the specific reasons stated above.*  Why do we collect such personal information?  *We collect Non-personal and Personal information for the following purposes:*   1. *To provide and operate the services.* 2. *To provide our Users with ongoing customer assistance and technical support.* 3. *To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages.* 4. *To create aggregated statistical data and other aggregated and/or inferred non-personal information, which we or our business partners may use to provide and improve our respective services.* 5. *To comply with any applicable laws and regulations.* |

**How do you store, use, share, and disclose your site visitor’s personal information?**

***Our website is hosted on the Wix.com platform. Wix.com provides us with an online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com’s data storage, databases, and the general Wix.com applications. They store your data on secure servers behind firewalls. All direct payment gateways offered by Wix.com and used by our website adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Counsil, which is a joint effort of brands like Visa, Mastercard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.***

**How do you communicate with your site visitors?**

***We may contact you or notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our website, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.***

**Cookies**

***In general, the cookies which are initially placed on the website may be categorized as essential cookies. However, considering the platform gives you the ability to add multiple components, your website may include other types of cookies which might require specific settings.***

***Take a look at the table below to see which cookies we place on our Wix.com website:***

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| --- | --- | --- | --- |
| **Cookie Name** | **Purpose** | **Duration** | **Cookie Type** |
| ***XSRF-TOKEN*** | ***Used for security reasons*** | ***Session*** | ***Essential*** |
| ***Hs*** | ***Used for security reasons*** | ***Session*** | ***Essential*** |
| ***svSession*** | ***Used in connection with User ID*** | ***12 Months*** | ***Essential*** |
| ***SSR-caching*** | ***Used to indicate the system from which the site was rendered*** | ***1 minute*** | ***Essential*** |
| ***\_wixCIDX*** | ***Used for system monitoring/debugging*** | ***3 Months*** | ***Essential*** |
| ***\_wix\_browser\_sess*** | ***Used for system monitoring/debugging*** | ***Session*** | ***Essential*** |
| ***Consent-policy*** | ***Used for cookie banner parameters*** | ***12 Months*** | ***Essential*** |
| ***smSession*** | ***Used to identify logged in site members*** | ***Session*** | ***Essential*** |
| ***TS\**** | ***Used for security and anti-fraud reasons*** | ***Session*** | ***Essential*** |
| ***bSession*** | ***Used for system effectiveness measurement*** | ***30 Minutes*** | ***Essential*** |
| ***Fedops.logger.X*** | ***Used for stability/effectiveness measurement*** | ***12 Months*** | ***Essential*** |
| ***wixLanguage*** | ***Used on multilingual websites to save user language preferences*** | ***12 Months*** | ***Functional*** |

**Privacy Policy Updates**

***We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you at the title page that It has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use/or disclose it.***

***If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at [jackberry55@outlook.com] or send us mail to: [1120 Gerald Ave]***